



**2018 COMMERCIAL SPACE RENTAL CONTRACT**  
**50<sup>TH</sup> Annual ARROWHEAD AUTO BODY MOTORHEAD MADNESS**  
**DULUTH, MN - March 24 & 25, 2018**

We hereby submit our application for the reservation of display space as an *Exhibitor* at the ARROWHEAD AUTO BODY MOTORHEAD MADNESS at the DECC, Duluth, MN --- March 24 & 25, 2018.

The products to be sold or displayed in your booth are listed below for the approval of show producer. We agree to all show rules and regulations, including complying with the provisions of liability.

COMPANY NAME \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ CELL \_\_\_\_\_

Name of PERSON in charge of exhibit \_\_\_\_\_

PRODUCT(S) TO BE SOLD \_\_\_\_\_

REQUESTED BOOTH SIZE \_\_\_\_\_ COST OF BOOTH \_\_\_\_\_

AMOUNT ENCLOSED \_\_\_\_\_ BALANCE DUE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

Make check payable to "Motorhead Madness" in the amount designated for your desired booth space.

**MOVE-IN:** BEGINS FRIDAY, MARCH 23 - 10:00 AM until 8:00 PM. A confirmation letter will be sent upon return of this contract to Joyce DeJoy, MOTORHEAD MADNESS, 2700 S. Shore Drive, Prior Lake, MN 55372. The license granted in this agreement refers only to vendors' permission to sell product(s) at the 2018 Motorhead Madness show. This does not refer to any licensing requirements of Duluth, St. Louis County and/or the State of Minnesota, where the Show is produced. No move-in on Saturday without advance permission from Show Producer.

**MOVE-OUT:** Begins at close of show on Sunday, March 25, 2018 at 5:00 PM.  
No Monday move-out unless approved by Show Producer. Overnight security is provided on Friday and Saturday night. There is no Sunday night security.

**PAYMENT:** Vendor shall pay producer a deposit of 50 percent based on the cost of the total booth space. Exhibit space is not confirmed until deposit and contract are received. The balance due along with any other fees must be paid at move-in. Subleasing of any space is prohibited. Cancellation is ten (10) days before show or funds will be forfeited.

**SPACE RENTAL COSTS & VENDOR INFO:** Booth spaces are sold in **10' by 10' units**

CONFIRMATION LETTERS WILL BE SENT WITH ADDITIONAL INFORMATION

<b>10 x 10 foot space-----\$300</b>	<b>10 x 20 foot space-----\$525</b>
<b>10 x 30 foot space-----\$700</b>	<b>10 x 40 foot space-----\$875</b>
<b>10 x 50 foot space-----\$1,025</b>	<b>20 x 20 foot space-----\$875</b>
<b>20 x 30 foot space-----\$1,200</b>	<b>20 x 40 foot space-----\$1,600</b>

Every possible effort will be made to accommodate your booth location request. Your early reservation is your best insurance to obtain a selling space.

**PAYMENT TERMS:** Reserve your space now. 50 PERCENT DEPOSIT IS REQUIRED, ALONG WITH THE RETURN OF THE RENTAL AGREEMENT. NO CREDIT CARDS ACCEPTED. VENDOR HEREBY SUBMITS THIS AGREEMENT ALONG WITH DEPOSIT TO: MOTORHEAD MADNESS, 2700 S. Shore Drive, Prior Lake, MN 55372

**DECORATOR:** If you are in need of tables, chairs, carpet, carpet, drapes or other decorating items, the DECC has its own decorating service. Contact them at 218-722-5573. Electrical costs approximately \$50.00 for 5 amp.

**SHOW PRODUCER, Jack DeJoy**  
Phone: 612-849-4916

**SHOW CHAIRMAN, Dale Sohlstrom**  
Phone: 218-591-1662

**OFFICE MANAGER & PRODUCER, Joyce DeJoy**  
Phone: 952-447-5999 or 1-800-600-3417

**MAILING ADDRESS: MOTORHEAD MADNESS, 2700 S. Shore Drive, Prior Lake, MN 55372**